ORDER

Orders

Order / Rev:

37382

Alt Order #:

08863442

Product Desc:

BERKLEY/SENATE/D

Estimate:

Flight Dates:

Order Type:

10/16/12 - 10/22/12 09/24/12 / 10/16/12

Original Date / Rev:

GENERAL

Primary AE:

Sales Office:

Sales Region:

KLAS

Mike Jones K-WAS

National

Agency

Name:

Buying Contact:

Billing Contact:

1831 Chestnut St.

AGY, POL, CAND

Philadelphia, PA 19103

Shorr Johnson Magnus

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

00:15:00

Advertiser

Name:

Priority:

A35+

Product Codes:

Demographic:

PO1

LV2

Revenue Codes:

Berkley, Shelley - D-USS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Spots Gross Amount Net Amount End Date Start Date 10/22/12 135 \$70,335.00 \$59,784.75 10/01/12

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	135	\$70,335.00	\$59,784.75	0.00
Totals	135	\$70,335.00	\$59,784.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$70,335.00
Market	100%	\$234,450.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$58,612.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$11,722.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type 3	Spots	Amount
E 1	8	10/16/1	2 10/19/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	-TWTF	:30	7	\$25.00LV3	0.00 NM	7	\$175.00
	NEWS												
	Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10	/15/12	10/21/12	-TWTF	7	\$25.00	0.00						
E 2	8	10/22/1	2 10/22/12	8 News Now 4-5a	CM	4-5a	M	:30	2	\$25.00LV3	0.00 NM	2	\$50.00
				8 News Now 4-5a	a .						1		

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Order / Rev:

37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863442

Product Desc:

BERKLEY/SENATE/D

10/16/12 - 10/22/12 Flight Dates:

Estimate:

KLAS

Ln Ch Start End NEWS	Inventory Code Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$25.00	Rating 0.00				İ		
E 3 8 10/16/12 10/19/12 THS MRN	CBS This Morning 7-9a CM CBS This Morning	7-9a	-TWTF	:30	10	\$165.00LV3	0.00 NM	10	\$1,650.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 10	<u>Rate</u> \$165.00	Rating 0.00						
E 4 8 10/22/12 10/22/12 THS MRN	CBS This Morning 7-9a CM CBS This Morning	7-9a	M	:30	3	\$165.00LV3	0.00 NM	3	\$495.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$165.00	Rating 0.00						
E 5 8 10/16/12 10/19/12 NEWS	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	-TWTF	:30	11	\$185.00LV3	0.00 NM	11	\$2,035.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 11	<u>Rate</u> \$185.00	Rating 0.00						
E 6 8 10/22/12 10/22/12 NEWS	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	M	:30	3	\$185.00LV3	0.00 NM	3	\$555.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week M 3	<u>Rate</u> \$185.00	Rating 0.00						
E 7 8 10/16/12 10/19/12 NEWS	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	-TWTF	:30	8	\$250.00LV3	0.00 NM	8	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 8	<u>Rate</u> \$250.00	Rating 0.00						
E 8 8 10/22/12 10/22/12 NEWS	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	M	:30	2	\$250.00LV3	0.00 NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week M 2	<u>Rate</u> \$250.00	Rating 0.00						
E 9 8 10/16/12 10/19/12 NEWS	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	-TWTF	:30	4	\$275.00LV3	0.00 NM	4	\$1,100.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 4	<u>Rate</u> \$275.00	Rating 0.00						
E 10 8 10/22/12 10/22/12 NEWS	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	M	:30	1	\$275.00LV3	0.00 NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week M 1	<u>Rate</u> \$275.00	Rating 0.00					_	
E11 8 10/16/12 10/19/12 ELLEN	Ellen CM Ellen	3-4p	-TWTF	:30	4	\$375.00LV3	0.00 NM	4	\$1,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 4	<u>Rate</u> \$375.00	Rating 0.00						
E 12 8 10/22/12 10/22/12 ELLEN	Ellen CM Ellen	3-4p	M	:30	1	\$375.00LV3	0.00 NM	1	\$375.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week M 1	<u>Rate</u> \$375.00	Rating 0.00					_	
E 13 8 10/16/12 10/19/12 PRICE RITE	Price Is Right CM Price Is Right	10-11a	-TWTF	:30	1	\$400.00LV3	0.00 NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week -TWTF 1	Rate \$400.00	Rating 0.00						A
E14 8 10/22/12 10/22/12 PRICE RITE	Price Is Right CM Price Is Right	10-11a	M	:30	1	\$400.00LV3	0.00 NM	1	\$400.00

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KLAS

Order / Rev:

37382

Advert

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: Flight Dates:

08863442

10/16/12 - 10/22/12

6003442 Prod

Product Desc: BERKLEY/SENATE/D

Estimate:

Rate Pri Rtg Type Spots Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Amount E 14 10/22/12 10/22/12 Price Is Right СМ 10-11a :30 \$400,00LV3 0.00 NM \$400.00 Price Is Right PRICE RITE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 M----\$400.00 0.00 10/16/12 10/19/12 9-10a -TWTF--.30 \$275.00LV3 0.00 NM \$1,100,00 E 15 Live w/Kellv CM Live w/Kellv **KELLY** Start Date **End Date** Spots/Week <u>Rate</u> Rating Weekdays -TWTF--0.00 Week: 10/15/12 10/21/12 \$275.00 10/22/12 10/22/12 Live w/Kelly СМ 9-10a :30 \$275.00LV3 0.00 NM \$275.00 E 16 8 M----Live w/Kelly **KELLY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M-----\$275.00 0.00 M----\$500.00LV3 0.00 NM \$500.00 Y&R :30 1 10/22/12 10/22/12 СМ 11a-12p E 18 8 Young & Restless YNG & RSTLSS Start Date **End Date** Spots/Week Rate Rating Weekdays 10/28/12 M----\$500.00 0.00 Week: 10/22/12 8 News Now Sat 5-7p СМ 5-7p ----S-:30 \$185.00LV3 0.00 NM 2 \$370.00 E 20 10/20/12 10/20/12 8 News Now Sat 5-7p **NEWS** Rating Start Date **End Date Weekdays** Spots/Week Rate ----S-\$185.00 0.00 Week: 10/15/12 10/21/12 \$3,200.00 \$400.00LV3 0.00 NM 8 E 21 8 10/16/12 10/19/12 8 News Now 5-630p M-FCM 5-630p -TWTF--:30 8 News Now 5-630p M-F **NEWS** Spots/Week Rating **End Date** Weekdays Rate Start Date -TWTF--\$400.00 0.00 Week: 10/15/12 10/21/12 :30 \$400.00LV3 0.00 NM 2 \$800.00 8 News Now 5-630p M-FCM 5-630p M----10/22/12 10/22/12 E 22 8 News Now 5-630p M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 0.00 Week: 10/22/12 10/28/12 \$400.00 0.00 NM -TWTF--:30 8 \$350.00LV3 8 \$2,800.00 10/16/12 10/19/12 8 News Now 4p M-F CM 4-5p E 23 8 (4:30 PM-5:00 PM) 8 News Now 4p M-F **NEWS** Spots/Week Rating Start Date **End Date** Weekdays Rate 10/21/12 -TWTF--8 \$350.00 0.00 Week: 10/15/12 \$350.00LV3 0.00 NM \$700.00 M----:30 2 2 10/22/12 10/22/12 8 News Now 4p M-F CM 4-5p E 24 8 8 News Now 4p M-F (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M-----\$350.00 0.00 \$165.00LV3 0.00 NM \$165.00 E 25 8 10/20/12 10/20/12 Sat 7-8p - ET Wknd CM 7-8p ----S-:30 **Ent Tonight Weekend ET WKND** Spots/Week Rating Rate Start Date **End Date** <u>Weekdays</u> ----S-\$165.00 0.00 10/21/12 Week: 10/15/12 :30 \$300.00LV3 0.00 NM 3 \$900.00 7-8p -TWTF--10/16/12 10/19/12 7-8p Rotator CM 7-8p Rotator ET/INSDR Start Date **End Date Weekdays** Spots/Week Rate Rating -TWTF--\$300.00 0.00 10/21/12 Week: 10/15/12 M-----:30 \$300.00LV3 0.00 NM 2 \$600.00 10/22/12 10/22/12 7-8p Rotator CM 7-8p E 27 8 7-8p Rotator ET/INSDR Start Date **End Date** Weekdays Spots/Week Rate Rating M----Week: 10/22/12 10/28/12 \$300.00 0.00

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KLAS

Order / Rev:

37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863442

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount F 27 10/22/12 10/22/12 7-8p Rotator CM 7-8p :30 \$300.00LV3 0.00 NM \$600.00 7-8p Rotator ET/INSDR **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/22/12 10/28/12 M----\$300.00 0.00 Start/End Time <u>Spot</u> Ch Date Range <u>Description</u> <u>Weekdays</u> Length Rate Rtg Type 1 8 10/22/12-10/28/12 7-8p Rotator 7-8p :30 (\$300.00) 0.00 NM See MG 27.3,27.4 [Program PE'd due Presidential Debates - bco] 7-8p :30 (\$300.00) 0.00 NM 8 10/22/12-10/28/12 7-8p Rotator See MG 27.3.27.4 [Program PE'd due Presidential Debates - bco] 10-11p (10:00 PM-10:30M-----:30 \$300.00 0.00 NM 8 10/22/12-10/28/12 Mon 10-11p **M** MG for 27.2,27.1 8 10/22/12-10/28/12 Mon 10-11p 10-11p (10:00 PM-10:30M-----:30 \$300.00 0.00 NM MG for 27.2,27.1 \$275.00LV3 0.00 NM 2 \$550.00 10/16/12 10/19/12 630-7p Inside Edition CM 630-7p -TWTF--:30 2 E 28 Inside Edition INS EDIT Spots/Week Rating Start Date **End Date** Weekdays Rate -TWTF--Week: 10/15/12 10/21/12 \$275.00 0.00 \$275.00LV3 0.00 NM 1 \$275.00 :30 E 29 10/22/12 10/22/12 630-7p Inside Edition CM 630-7p M-----Inside Edition INS EDIT Weekdays **End Date** Spots/Week Rate Rating Start Date 10/28/12 M----\$275.00 0.00 Week: 10/22/12 Ch Date Range **Description** Start/End Time Weekdays 1 4 1 <u>Length</u> Rate Rtg Type <u>Spot</u> (\$275.00) 0.00 NM 630-7p :30 1 8 10/22/12-10/28/12 630-7p Inside Edition See MG 29.2 [Program PE'd due Presidential Debates - bco] \$275.00 0.00 NM :30 8 10/22/12-10/28/12 Mon 10-11p 10-11p (10:30 PM-11:00M-----(f) MG for 29.1 10/22 CM -T----:30 2 \$2,000.00LV3 0.00 NM \$4,000.00 10/16/12 10/16/12 Tue 9-10p 9-10p E 32 8 NCIS: LA NCIS LA Rating Start Date **End Date** Weekdays Spots/Week Rate \$2,000.00 0.00 -T----Week: 10/15/12 10/21/12 0.00 NM ----S :30 1 \$6,000.00LV1 \$6,000.00 10/21/12 10/21/12 Sun 7-8p CM 7-8p E 34 60 Minutes 60 MIN Spots/Week Rating Rate **End Date Weekdays** Start Date 1 \$6,000.00 0.00 10/21/12 Week: 10/15/12 0 \$0.00 M----:30 2 \$2,200.00LV3 0.00 NM CM 9-10p E36 10/22/12 10/22/12 Mon 9-10p 2 Broke Girls / Mike & Molly 2 GRLS/ MIKE&MLLY Start Date Spots/Week Rating **End Date** Weekdays Rate M----2 \$2,200.00 0.00 Week: 10/22/12 10/28/12 **Length** Rate Rtg Type Start/End Time <u>Weekdays</u> **Spot** Ch Date Range Description :30(\$2,200.00) 0.00 NM 9-10p 8 10/22/12-10/28/12 Mon 9-10p [due pgm chg to Hawaii 5-O] :30(\$2,200.00) 0.00 NM 8 10/22/12-10/28/12 Mon 9-10p 9-10p Credited [due pgm chg to Hawaii 5-0] 0.00 NM \$1,900.00 ----5 :30 \$1,900.00LV3 CM 10/21/12 10/21/12 Sun 10-11p 10-11p The Mentalist **MENTALIST** Spots/Week Rating **End Date Weekdays** <u>Rate</u> Start Date 0.00 Week: 10/15/12 10/21/12 ----5 \$1,900.00 0.00 NM 1 \$1,400.00LV3 \$1,400.00 10/19/12 10/19/12 Fri 10-11p CM 10-11p ---F--:30 1 E 38 **Blue Bloods**

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KLAS

Order / Rev:

37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: Flight Dates: 08863442

10/16/12 - 10/22/12

Product Desc:

BERKLEY/SENATE/D

Estimate:

Ln Ch Start End Break Start/End Time Days Rate Pri Rtg Type Spots Inventory Code Len Spots Amount **BLUE BLOODS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----F--\$1,400.00 0.00 E 39 ----F--8 10/19/12 10/19/12 Fri 9-10p CM :30 \$1,200.00LV3 9-10p 0.00 NM 0 \$0.00 Made In Jersey MD IN JRSY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---F--1 \$1,200.00 0.00 <u>Spot</u> Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtq Type :30(\$1,200.00) 0.00 NM 8 10/15/12-10/21/12 Fri 9-10p 9-10p ----F---See MG 41.2,41.3,41.4 [Due Program Change To "CSI NY" - bco] :30 1 \$1,400.00LV3 E40 8 10/21/12 10/21/12 Sun 9-10p CM 9-10p ----S 0.00 NM 1 \$1,400.00 The Good Wife **GD WIFE End Date** Spots/Week Rating Start Date **Weekdays** Rate Week: 10/15/12 10/21/12 -----\$1,400.00 0.00 E 41 8 10/19/12 10/19/12 Fri 8-9p CM 8-9p ----F--:30 1 \$1,200.00LV3 0.00 NM 3 \$2,900.00 CSI: NY **CSI NY** Spots/Week Rate Rating **Start Date End Date** Weekdays ----F--1 \$1,200.00 0.00 Week: 10/15/12 10/21/12 **Description** Start/End Time Weekdavs Length Rate Rtq Type **Spot** Ch Date Range 8-9p :30(\$1,200.00) 0.00 NM 1 8 10/15/12-10/21/12 Fri 8-9p See MG 41.2,41.3,41.4 [Due Program Change To "Hawaii Five-O" - bco] :30 \$1,900.00 0.00 NM 8 10/19/12-10/19/12 Fri 8-9p 8-9p MG for 39.1,41.1 \$500.00 0.00 NM :30 3 8 10/20/12-10/20/12 Sat Prime Special 8-10p ----Sa--0 MG for 39.1,41.1 8 10/20/12-10/20/12 Sat Prime Special 8-10p ----sa--:30 \$500.00 0.00 NM MG for 39.1,41.1 M----:30 1 \$1,600.00LV3 0.00 NM \$1,600.00 E 42 10/22/12 10/22/12 Mon 8-9p 8-9p (8:00 PM-9:00 PM) How Met Mother/ Partners MTHR/PRTNR Weekdays Spots/Week Rate Rating Start Date **End Date** Week: 10/22/12 10/28/12 M----1 \$1,600.00 0.00 --W----:30 1 \$1,900.00LV3 0.00 NM \$1,900.00 CM 1 E 45 8 10/17/12 10/17/12 Wed 8-9p 8-9p Survivor: Philippines SRVIVOR Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$1,900.00 0.00 --W----:30 1 \$2,300.00LV3 \$2,300.00 E 46 10/17/12 10/17/12 Wed 9-10p CM 9-10p Criminal Minds **CRIM MINDS** Spots/Week Rating Start Date End Date **Weekdays** Rate --W----\$2,300.00 0.00 Week: 10/15/12 10/21/12 1 \$2,000.00LV3 0.00 NM \$2,000.00 E 47 8 10/17/12 10/17/12 Wed 10-11p CM 10-11p --W---:30 1 CSI **Start Date** End Date Weekdays Spots/Week Rate Rating \$2,000.00 Week: 10/15/12 10/21/12 --W----0.00 Thu 8-9p :30 1 \$2,100.00LV3 0.00 NM \$2,100.00 E 48 10/18/12 10/18/12 CM 8-9p ---T---Big Bang / 2 1/2 Men BG BNG/2.5 MEN Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/15/12 10/21/12 ---T---\$2,100.00 0.00 ----s-CM :30 \$750.00LV3 0.00 NM \$750.00 Sat 10-11p 10-11P 1 E 49 8 10/20/12 10/20/12 48 Hours Mystery 48 HR MYST Spots/Week Rating Start Date **End Date** Weekdays Rate

Print Date: 10/22/12 09:55:26 Page 6 of 7

Order / Rev:

37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08863442

Product Desc:

BERKLEY/SENATE/D

Flight Dates:

10/16/12 - 10/22/12

Estimate:

KLAS

Ln C	h	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 49	8	10/20/1	2 10/20/12	Sat 10-11p	CM	10-11P	S-	:30	1	\$750.00LV3	0.00 NM	1	\$750.00
48	HR N	MYST		48 Hours Mystery	′								
40		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 10/	15/12	10/21/12	S-	1	\$750.00	0.00						
E 50	8	10/16/1	2 10/19/12	Letterman	CM	1135p-1237a	-TWTF	:30	3	\$200.00LV3	0.00 NM	3	\$600.00
LT	TRM	AN		Letterman									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				·		
	k: 10/	15/12	10/21/12	-TWTF	3	\$200.00	0.00						
E 51	8	10/22/1	2 10/22/12	Letterman	СМ	1135p-1237a	M	:30	1	\$200.00LV3	0.00 NM	1	\$200.00
LT	TRM	AN		Letterman									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
		22/12	10/28/12	M	1	\$200.00	0.00						
E 52	8	10/16/1	2 10/19/12	Craig Ferguson Craig Ferguson	СМ	1237a-137a (12:37 XM-1:3	-TWTF R7 XM)	:30	4	\$110.00LV3	0.00 NM	4	\$440.00
FR	RGUS	N		Claig I ciguson		(12.07 /////	21 XIVI)						
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
		15/12	10/21/12	-TWTF	4	\$110.00	0.00			0440.0011/0	0.00.1114		6440.00
E 53	8	10/22/17	2 10/22/12	Craig Ferguson Craig Ferguson	СМ	1237a-137a (12:37 XM-1:3	M 37 XM)	:30	1	\$110.00LV3	0.00 NM	1	\$110.00
FR	RGUS	N		orang r organom		(12.07 7.00 1.0							
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
E 54	k: 10/ 8	22/12	10/28/12	8 News Now 11p	Sa/SuCM	\$110.00 11-1135P	0.00	:30	2	\$300.00LV3	0.00 NM	2	\$600.00
E 34	0	10/20/1	2 10/21/12	8 News Now Sa/S		11-11335	33	.30	2	φ300.00LV3	0.00 14101	_	φοσο.σο
NE	-ws												
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 55	K: 10/ 8	15/12	10/21/12	SS 8 News Now 11p	M-F CM	\$300.00 11-1135p	0.00 -TWTF	:30	2	\$500.00LV3	0.00 NM	2	\$1,000.00
E 33	0	10/10/1	2 10/19/12	8 News Now 11p		11-1155p	*****	.00	_	4000.00240	0.00 14.01	_	01,000.00
NE	EWS												
Maa		rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 56	8			8 News Now 11p		11-1135p	M	:30	1	\$500.00 LV3	0.00 NM	1	\$500.00
			- 10.55	8 News Now 11p									
NE	EWS	4.5-4-	F- 4 D-4-	Montedaye	Om sta AAI a al.	Data	Detine						
Wee		rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 57	8			CBS News Sunda	y Morr@M		MorniS	:30	2	\$215.00LV3	0.00 NM	2	\$430.00
				CBS News Sunda	ay Morning								
18	N MRI	N <u>irt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Wee		15/12	10/21/12	S	<u> </u>		0.00						
E 58	8		2 10/21/12	8 News Now Sun	AM #2CM	8 News Now	Sun AS	:30	1	\$215.00LV3	0.00 NM	1	\$215.00
.	-1410			8 News Now Sun	AM #2								
NE	EWS Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					l	
Wee		15/12	10/21/12	S	1	\$215.00	0.00]	
N 60	8	10/16/1	2 10/21/12	NFL Reg Season			RegS	:30	1	\$7,700.00LV1	0.00 NM	1	\$7,700.00
	٥.	4 D -4-	E-d Data	NFL Football Reg		(10:00 AM-4:						1	
Wee		rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$7,700.00	Rating 0.00						
N61	8			Sat Prime Specia		8-10p	S-	:30	1	\$2,000.00LV1	0.00 NM	1	\$2,000.00
				KLAS Movie: Esc	cape From NY								
NAIs -		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$2,000.00	Rating 0.00						
N 62	8 8	15/12 10/16/1	10/21/12 2 10/21/12	Sat 1135p-1235a	Priv P@M	\$2,000.00 1135p-1235a		:30	1	\$95.00LV2	0.00 NM	1	\$95.00
1102	J	1011011	_ 0/2///2	Private Practice					•	,,,,,,,,,,]	130.30
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					I	

Print Date: 10/22/12 09:55:27 Page 7 of 7

KLAS

Totals

135

\$70,335.00

Order / Rev:

37382

Advertiser:

Berkley, Shelley - D-USS

Alt Order #: Flight Dates:

08863442

10/16/12 - 10/22/12

Product Desc:

......,

BERKLEY/SENATE/D

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 62	8	10/16/1	2 10/21/12	Sat 1135p-1235a Private Practice	Priv PIBM	1135p-1235a	S-	:30	1	\$95.00LV2	0.00 NM	1	\$95.00
		Start Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
	<i>г</i> еек:	10/15/12	10/21/12		1	\$95.00	0.00						
N 63	8	10/16/1	2 10/21/12	Sat 1235-135a Da	Vinci 16M	12.35a-1.35a	S-	:30	1	\$50.00LV2	0.00 NM	1	\$50.00
				Da Vinci Inquest									
	:	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W		10/15/12	10/21/12	S-	1	\$50.00	0.00						
N64			2 10/16/12	Tue 9-10p	СМ	9-10p	-Т	:30	2	\$2,100.00LV2	0.00 NM	2	\$4,200.00
				NCIS: LA									
		Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	leek:	10/15/12	10/21/12	-T	2	\$2,100.00	0.00						
N 65	8	10/16/1	2 10/19/12	8 News Now 4-5a	СМ	4-5a	-TWTF	:30	1	\$175.00LV1	0.00 NM	1	\$175.00
				8 News Now 4-5a	l								
		Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	/eek:	10/15/12	10/21/12	-TWTF	1	\$175.00	0.00						
N 66	8	10/16/1	2 10/19/12	8 News Now 4-5a	СМ	4-5a	-TWTF	:30	1	\$25.00LV3	0.00 NM	1	\$25.00
				8 News Now 4-5a	ı								
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek:	10/15/12	10/21/12	-TWTF	1	\$25.00	0.00						